

Helping Everyone Everywhere Find and Follow Jesus

EVANGELISM

Acts 1:8 After the Holy Spirit has come upon you, you shall be my witnesses in Jerusalem, Judea, Samaria and to the ends of the Earth.

Everyone Everywhere needs the opportunity to respond to the good news of Jesus Christ.

Fulfilling the Great Commission with Everyone Everywhere through prayer evangelism, personal evangelism, event evangelism, ministry evangelism and mission opportunities.

DISCIPLESHIP

Matthew 28:18-20 All authority in heaven and on earth has been given to me. Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all that I have commanded you; and lo, I am with you always, to the close of the age.

Everyone Everywhere needs the opportunity to be a fully growing reproducing follower of Jesus Christ.

Making Disciples of Everyone Everywhere through relationships facilitated by small groups, need-based programs, affinity group events and a fully implemented disciple making strategy.

SERVE

John 20:21 As the Father has sent me, even so I send you.

Everyone Everywhere needs the opportunity to serve others by meeting needs and sharing the gospel along-side other Christ Followers.

Making serving opportunities available to Everyone Everywhere through offering a wide variety of ministry and mission options like; ministry partnerships, Mission Winnfield, ministry to people in crisis, mission trips and I Serve Sundays.

WORSHIP

Psalms 100:2 Serve the LORD with gladness! Come into his presence with singing!

Everyone Everywhere needs the opportunity to experience genuine expressions of praise to God.

Making genuine expressions of praise to God available to Everyone Everywhere through creative and diverse expressions of worship, expanding musical talent in all age levels, community-wide programs and utilizing guest artists.

THREE YEAR STRATEGIC PLAN

WINNFIELD
First Baptist

2022-2024

**HELPING EVERYONE
EVERYWHERE FIND
and FOLLOW JESUS**

STRATEGIC INITIATIVE

OUR MISSION

*Helping Everyone
Everywhere
Find and Follow Jesus*

OUR CORE VALUES

WORD 2 Timothy 3:16-17

We stand on the firm foundation of God's authoritative, unchanging word.

FAMILY Deuteronomy 6:4-7

We commit to reach every family in every generation.

MISSION Matthew 28:18-20

We embrace the Great Commission.

SERVICE John 20:21

We intentionally meet needs and share Christ.

WORSHIP Psalms 100:2

We seek genuine expressions of praise to God.

OUR MEASURES

THIS HAPPENS WHEN WE ARE:

Putting God First
Growing Continually In Christ
Reaching Families
Serving Others
Sharing The Gospel
Genuinely Praising God

MAJOR OBJECTIVES

EVANGELISM

We are working for the day when First Baptist Winnfield will be an Evangelistic Church. By the end of 2024 we will: be offering at least five personal evangelism training options three times a year, be conducting seven harvest events annually, have an effective intentional strategy to pray for lost people, and be implementing a plan to create environments conducive to reaching lost people.

DISCIPLESHIP

We are working for the day when First Baptist Winnfield will be a Disciple Making Church. By the end of 2024 we will: have a fully integrated new member's process, have implemented need and affinity based discipleship and outreach programs, have implemented a leadership training process, have added 18 new small groups and have implemented a comprehensive disciple making strategy, be maintaining a work environment that results in a staff team marked by excellence and have fully implemented a Guest Friendly Church Strategy.

SERVICE

We are working for the day when First Baptist Winnfield will be marked by ministry to people in need and missions. By the end of 2024 we will: fully implement Mission Winnfield, plan and implement an annual Missions Fair, develop and maintain at least three North American or International Mission Partners and provide a variety of ministry and mission opportunities.

WORSHIP

We are working for the day when First Baptist Winnfield will be marked by genuine expressions of praise to God. By the end of 2024 we will: enhance creative and diverse expressions of worship, recruit and equip musical talent in all age levels (age graded choirs, ensembles, musicians, etc.), facilitate community-wide programs (Christmas Programs, Easter Programs, See You at the Pole, etc.) and utilize special guest artists and groups.

STRATEGIC PLAN

BY THE END OF 2022

EVANGELISM

- Establish prayer ministry including prayer chains and prayer walks
- Provide a minimum of 3 personal evangelism training options 3 times a year
- Schedule and implement 5 evangelistic events (Area crusade, VBS, 48 hours, Judgement House, Fall Festival, etc.)
- Develop regular community and targeted evangelistic outreach efforts (Fifth Quarters, camps, holiday events, attractional events, etc.)
- Create and start a Guest Friendly Church Strategy
- Identify and task a team to create and implement a plan for a physical environment conducive to reaching lost people.

SERVICE

- Develop and maintain 3 mission partnerships (Mission Arlington, Haiti, and one additional North American partnership)
- Expand homebound ministry to involve children, youth, young adults, and senior adults

WORSHIP

- Enhance excitement by encouraging creativity, flexibility, and age diversity in worship
- Recruit, develop and equip musical talent at all age levels
- Support and emphasize community-wide and church-wide programs (See You at the Pole, Parish Fair Concerts, Holiday Events, etc.)

DISCIPLESHIP

- Develop and implement a new member class and assimilation process that includes the utilization of spiritual gift profiles
- Provide need/interest based small group options and innovative curriculum choices in order to increase small groups by 8 classes
- Develop and begin implementation of a comprehensive discipleship strategy (Faith Path, Becoming Complete, survival kit for new Christians, mentoring structure, etc.)
- Sponsor community events for outreach and provide need-based programs/events (golf/fishing tournaments, holiday events, financial workshops, ministry to mothers of preschoolers, etc.)
- Invest in small group leaders multiple times annually for focus, equipping, and inspiration
- Create evangelistic and discipleship opportunities for Men's and Women's ministry (annual retreats, wild game/seafood events, Sunday/Wednesday night study series, etc.)
- Create new and keep current personnel policies that will attract and retain an excellent staff team

SERVICE

- Develop a ministry to people in crisis (Emergency/Disaster relief team, bereavement meals, crisis meals)
- Develop and begin implementing a comprehensive plan for Mission Winnfield

WORSHIP

- Present community-wide musical programs (Thanksgiving, Christmas, Easter, etc.)
- Schedule popular guest musicians/groups
- Develop and present age graded musical programs and involvement in worship services

BY THE END OF 2024

EVANGELISM

- Schedule and implement at least 7 evangelistic events
- Develop regular community and targeted evangelistic outreach efforts
- Offer 5 personal evangelism training options three times a year
- Fully implement Guest Friendly Church Strategy
- Finish the process of creating a physical environment conducive to reaching lost people

DISCIPLESHIP

- Continue to implement 2021-2022 strategies
- Add 10 additional small groups
- Fully implement comprehensive discipleship strategy

SERVICE

- Continue the strategies outlined in 2021-2022
- Fully implement Mission Winnfield